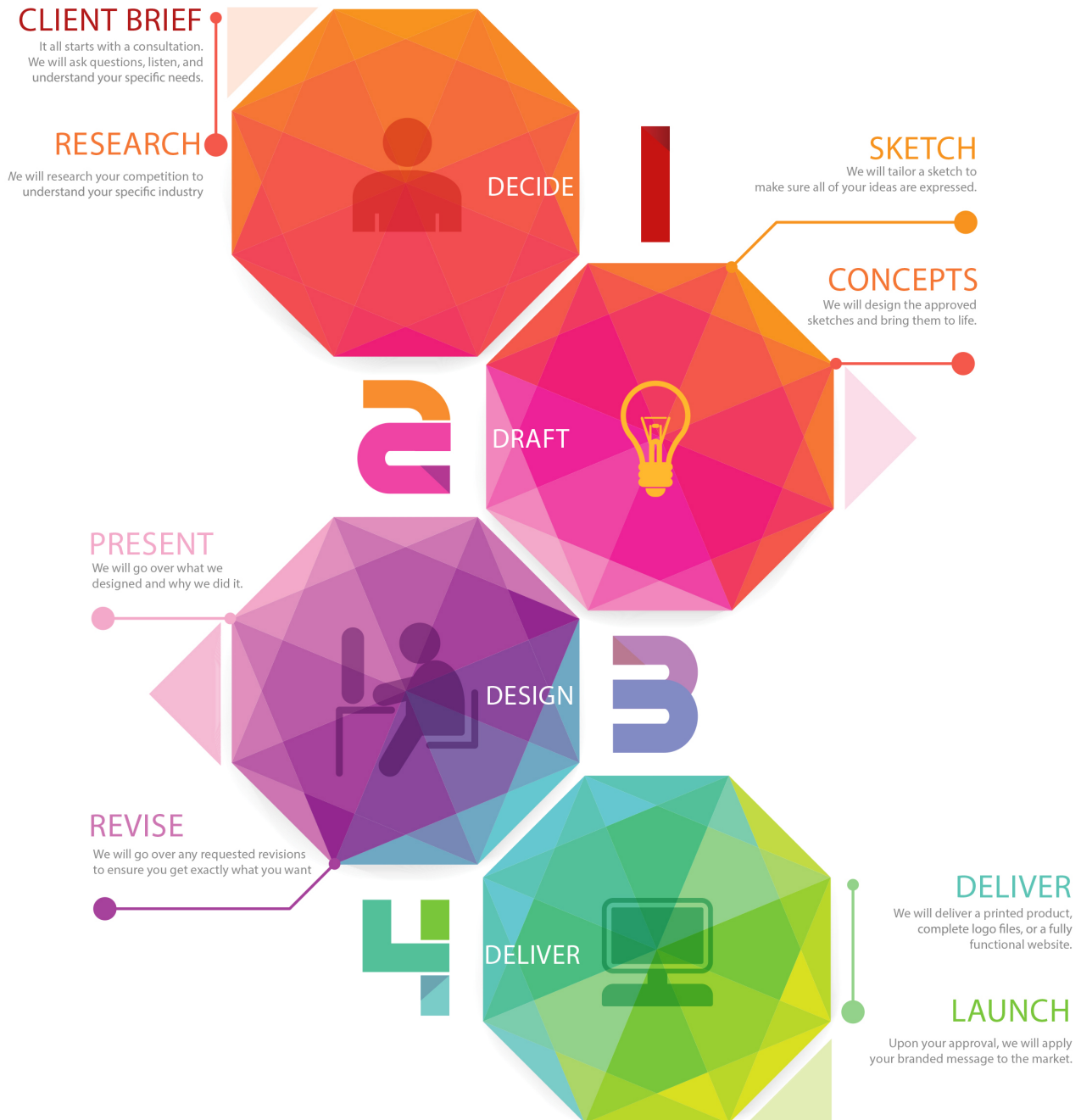


# Process:



# Logo Packages

## STARTER

\$300

(Requires a workable sketch provided by client)

- 1 custom logo
- 1 round of revisions
- Multiple file format

.JPEG  
CMYK/RGB  
.EPS (Vector)  
.PNG  
.AI  
Black/White

## BRONZE

\$400

- 2 logo designs
- 2 rounds of revisions
- multiple file format

.JPEG  
CMYK/RGB  
.EPS (Vector)  
.PNG  
.AI  
Black/White

## SILVER

\$475

- 3 custom logo
- 2 round of revisions
- Multiple file format

.JPEG  
CMYK/RGB  
.EPS (Vector)  
.PNG  
.AI  
Black/White

## Logo Packages

### GOLD

\$600

- 5 custom logos to choose from
- up to 4 revisions
- Custom Business Card, Letterhead, & Envelope design
- multiple file format
- 500 Free business cards

.JPEG  
CMYK/RGB  
.EPS (Vector)  
.PNG  
.AI  
Black/White

### PLATINUM

\$950

- 5 custom logos to choose from
- Unlimited revisions
- Custom Business Card, Letterhead, & Envelope design
- Multiple file format
- 1000 Free business cards

JPEG  
CMYK/RGB  
.EPS (Vector)  
.PNG  
.AI  
Black/White

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Allentown, PA 18015

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**TONY ORTIZ**  
THE DESIGNER

# Tony Ortiz The Designer Terms of Service

You must read these terms and policies and agree to them in order to proceed with this agreement. You are consenting that you have read and understand all terms and policies and that you have completed this contract fully and truthfully. Please print or save a copy of our terms and policies for your records.

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## I. PAYMENT AND REFUNDS

Half payment is due up front before any work will begin, unless otherwise specified. Due to the custom nature of these products/services, no refunds will be provided once work has begun.

## II. OWNERSHIP OF ARTWORK

All services provided by Tony Ortiz the Designer under this agreement shall be for the exclusive use of the client. Upon full payment of all fees and expenses, reproduction rights for all approved final designs created by Tony Ortiz the Designer for this project shall be granted. All original artwork/-files created by Tony Ortiz the Designer or parts contained therein, whether preliminary concepts or final visual presentation remains the property of Tony Ortiz the Designer.

Tony Ortiz the Designer retains the right to use the completed project and any preliminary designs for the purpose of design competitions, future publications, on design, educational purposes, marketing materials, online posting on AVUE website and physical portfolio. Where applicable the client will be given and necessary credit for usage of the project elements.

## III. CLIENT USAGE

Designs may be used for print, web, television or other media. Custom logos cannot be altered in any way without written permission. Pre-approved alterations include color changes, tag-line removal and the stand-alone usage of the graphic logo-mark portion of the design (such as illustration or initials). Please do not alter the layout, scale or overall feel of the design without written permission.

## IV. TURNAROUND TIMES

Please be aware we often have a waiting list - you will be made aware of this in advance. Also, design is a creative process and turnaround times can often be hard to predict. Turnaround can be 2 days, 2 weeks or even 2 months and depends on the project and the ease of communication. I cannot guarantee a specific timeframe. Please be patient and check in with me if you have any questions or concerns.

## V. PRODUCTION SCHEDULE DELIVERY OF PROJECT

The client will assume any printing, hosting, binding, shipping or insurance costs related to the project. Any alteration or deviation from the above specifications involving extra costs will be executed only upon approval with the client. Tony Ortiz the Designer shall not incur any liability or penalty for delays in the completion of the project due to actions or negligence of client, unusual transportation delays, unforeseen illness, or external forces beyond the control of Tony Ortiz the Designer. If such event(s) occur, it shall entitle Tony Ortiz the Designer to extend the completion/delivery date, by the time equivalent to the period of such delay.

## VI. PROOFING OF FINAL PROJECT TONY ORTIZ THE DESIGNER

It is agreed that it is the client's responsibility to ensure that there are no spelling or grammatical errors contained in the final product. Aside from agreed payment schedule client must provide Tony Ortiz the Designer a "Proof Approval" stating the project is "OK as is" for final production/delivery. If the client fails to provide the "Proof Approval" email, Tony Ortiz the Designer holds the right to stop/hold the project no matter what its previously agreed/set deadline or schedule. It is agreed that Tony Ortiz the Designer is not responsible or held liable for any errors contained in the final product after the final product has been committed/approved by the client to print or posted in view of the public.

## VII. THIRD PARTY SHIPPING

In the event any material necessary for the production of the project must be shipped to a third party for additional processing, typesetting, photographic work, color separation, press work, or binding, Tony Ortiz the Designer will incur no liability for losses incurred in transit, or due to the delay of the shipper of the third party.

## VIII. CLAIMS PERIOD

Claims for defects, damages, and/or shortages must be made by the client in writing within a period of thirty five (10) days after delivery of all or any part of the order. Failure to make such claim within the stated period shall constitute irrevocable acceptance and an admission that they fully comply with terms, conditions, and specifications.

## IX. CANCELLATION

In the event of cancellation of the project, ownership of all copyrights and the original artwork and disks shall be returned to/and retained by Tony Ortiz the Designer and a fee for work completed, based on the payment schedule/hourly rate and expenses already incurred, shall be paid by the client.

## X. CONFIDENTIALITY

All correspondence and documents provided will be treated as confidential between the client and Tony Ortiz the Designer, unless consent has been granted by both parties involved.

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